



Tuesday, April 24 | #Yello18

8:00 – 9:00	Conference Kick-Off: Registration, Breakfast and Networking	
9:00 – 9:15	Welcome Address	
9:15 – 9:45	A Message from Yello’s CEO	
9:45 – 10:45	Client Keynote: Streamlining Scheduling to Land Top Talent	
11:00 – 12:00	Industry Keynote	
12:00 – 1:00	Lunch and Networking	
	Client-Led Breakout Sessions <i>Each time slot includes the option for small group learning with Yello consultants</i>	
1:00 – 1:30	CAMPUS/DIVERSITY Leveraging K-12 Programming to Achieve Campus Recruiting Results	PROFESSIONAL Creating a Never-Ending Talent Pipeline
	CAMPUS/DIVERSITY Career Fair Sourcing to Build a Talent Pipeline	PROFESSIONAL Managing Candidates from Application to Hire
2:00 – 3:00	CAMPUS/DIVERSITY Going Digital: How to Implement a Virtual Hiring Process	PROFESSIONAL Don’t Lose Top Talent: Using Campaigns to Keep Candidates Engaged
	TACTICAL Text Me: The Secret to Simple Candidate Scheduling	STRATEGIC Maximize Resources While Increasing Reach to Qualified Candidates
3:40 – 4:15	TACTICAL Use This No-Fail Evaluation Strategy to Identify Top Talent	STRATEGIC Integrations Explained: How Technology Integrations Impact Recruitment
	4:15 – 5:00 Industry Roundtables: 2018 Trends in Talent Acquisition	
6:00 – 9:00	Client Appreciation Event at ROOF on theWit Enjoy cocktails, heavy appetizers and Chicago skyline views from the 27 th floor	



Wednesday, April 25 | #Yello18

8:30 – 9:15	Breakfast and Networking
9:15 – 10:00	The Yello Product Roadmap: Explore the Future of Recruiting Software and Share Feature Requests
10:00 – 10:45	Client Keynote: Scaling Your Sourcing Program Globally
11:00 – 12:00	Industry Keynote
12:00 – 12:45	2018 Yello Recruiting Study: Insights to Attract and Retain Millennial and Gen Z Talent
12:45 – 1:00	Closing and Lunch Stay for lunch and additional networking, or take it to-go
1:00 – 4:00	Small Group Learning Sessions with Yello Consultants Sign up with your Yello Client Success Consultant