

Wednesday, May 1 | #STRIVE19

8:00 – 9:00	Conference Kick-Off Check-in, breakfast and networking	
9:00 – 9:15	Welcome Address Jason Weingarten, CEO and Co-Founder, Yello	
9:15 – 10:00	Kick-Off Keynote James Ellis, Employer Brand Consultant, Proactive Talent Angie Verros, Founder and CEO, Vaia Talent	
10:00 – 10:15	Break	
10:15 – 11:15	Product Deep Dive: Interview Day Scheduling Jason Weingarten, CEO and Co-Founder, Yello Kelly Upp, Product Manager, Yello	
11:15 – 12:15	Become a Recruiting Leader: A Blueprint for Coaching Yourself and Others to Success Bob Gregoire, Trainer and Executive Coach, Sandler Training	
12:15 – 1:30	Lunch and Networking	
1:30 – 2:15	Breakout Sessions IMPLEMENT: Best Practices for Recruiters, Sourcers and Coordinators IMPACT: Strategy Sessions for VP and Manager-Level Practitioners	
	IMPLEMENT	IMPACT
1:30 – 2:15	Creating a Recruiting Cookbook: A Recipe to Guarantee Results Bob Gregoire, Trainer and Executive Coach, Sandler Training	How We Drove Organizational Adoption to Bring About Radical Change Traci Caldwell, Manager, College Recruiting, Norfolk Southern
2:30 – 3:15	IMPLEMENT	
	IMPACT	
2:30 – 3:15	Tips, Tech and Tricks: High-Performance Campus Recruiting Lauren Santimauro, Campus Recruiting Manager, A.T. Kearney Jylian Feliciano, Head of Recruitment Programs, Conagra Brands Mark Valadez, Talent Projects and Programs Leader, CommScope	Future of Work Power Trends: Strategize or Be Left Behind Shannon Gaydos, Global Talent Strategist, Boeing
3:15 – 3:45	Break	
3:45 – 5:00	Industry Roundtables Participate in a guided discussion with peers in your industry	
6:00 – 9:00	Cocktails, Dinner and Networking at a Chicago-Style Speakeasy Untitled Supper Club, 111 W. Kinzie St, Chicago, IL 60654	

Thursday, May 2 | #STRIVE19

7:45 – 8:45	Breakfast and Networking	
8:45 – 9:00	Day 2 Kick-Off	
9:00 – 10:00	Tech-Enabled Talent Acquisition: How PwC Supercharged Recruiting Through Every Step of the Hiring Process Rod Adams, U.S. and Mexico Talent Acquisition Leader, PwC	
10:00 – 11:00	Keynote Adam Godson, SVP, Global Talent Solutions, Cielo	
11:00 - 11:15	Transition to Breakout Sessions	
11:15 – 12:00	IMPLEMENT How to Recruit Like a Marketer Jim McLemore, Director, Acquisition Marketing, Yello Morgan Burkemper, Solutions Consultant, Yello	IMPACT Gen Z is Graduating and Millennials Are Managers: How to Change Your Talent Approach for New Generations William Tincup, President, Recruiting Daily
	Lunch and Networking	
1:15 – 2:00	IMPLEMENT Implementation, Automation and AI: How to Stay Ahead of the Curve in HR Tech Rebecca Volpano, Technology Consultant, Cielo	IMPACT Setting the Course for Your Campus Recruiting Strategy Wahab Owolabi, Founder, URx Jared Bazzell, Manager, Talent Acquisition, CDW Stacey Wetterer, Director of Management Programs, Cintas
	2:15 – 3:15 Dinosaurs, Lions and Diversity Torin Ellis, Diversity Strategist, The Torin Ellis Brand	
3:15 – 4:00	Yello Product Roadmap: A View Inside the Future of Yello's Solutions Jason Weingarten, CEO and Co-founder, Yello	
4:00 – 4:15	Closing	