

Wednesday, May 1 | #STRIVE19

8:00 – 9:00	Check-in, Breakfast and Networking	
9:00 – 9:15	Welcome Address Jason Weingarten, Co-Founder and CEO, Yello	
9:15 – 10:15	A Campus Recruiting Conversation Matthew Brink, Assistant Executive Director, NACE Natasha Stough, Americas Director, Campus Recruiting, EY Jason Weingarten, Co-Founder and CEO, Yello	
10:15 – 11:00	How to Sound Smart About Recruiting James Ellis, Employer Brand Consultant, Proactive Talent	
11:00 – 11:15	Break	
11:15– 12:15	Delivering Innovation: Yello’s Journey to Provide Operational Excellence Through Interview Scheduling Jeremy Hornbuckle, Seagate Chris Andersen, Energy Transfer Mark Valadez, CommScope Jason Weingarten, Yello Brian Gadoury, Yello Kelly Upp, Yello	
12:15 – 1:15	Lunch and Networking	
1:30 – 2:15	Breakout Sessions IMPLEMENT: Best Practices for Recruiters, Sourcers and Coordinators IMPACT: Strategy Sessions for VP and Manager-Level Practitioners	
	IMPLEMENT	IMPACT
	Creating a Recruiting Cookbook: A Recipe to Guarantee Results Bob Gregoire, Trainer and Executive Coach, Sandler Training	Driving Technology Adoption: Overcoming Legacy Processes to Achieve Recruiting Success Traci Caldwell, Manager, College Recruiting, Norfolk Southern
	IMPACT	IMPACT
2:30– 3:15	Tips, Tech and Tricks: High-Performance Campus Recruiting Lauren Santimauro, Campus Recruiting Manager, A.T. Kearney Jylian Feliciano, Head of Recruitment Programs, Conagra Brands Mark Valadez, Talent Projects and Programs Leader, CommScope	Future of Work Power Trends: Strategize or Be Left Behind Shannon Gaydos, Global Talent Strategist, Boeing
3:15 – 3:45	Break	
3:45 – 5:00	Industry Roundtables Participate in a guided discussion with peers in your industry	
6:00 – 9:00	Cocktails, Dinner and Networking at a Chicago-Style Speakeasy Untitled Supper Club, 111 W. Kinzie St, Chicago, IL 60654	

Thursday, May 2 | #STRIVE19

8:00 – 9:00	Breakfast and Networking	
9:00 – 9:15	Day Two Kick-Off Dan Bartfield, Co-Founder and President, Yello	
9:15 – 10:00	The ROI of Recruiting Ops: How to Measure and Maximize the Talent Process Adam Godson, SVP, Global Technology Solutions, Cielo	
10:00 – 11:00	Tech-Enabled Talent Acquisition: How PwC Supercharged Recruiting Through Every Step of the Hiring Process Rod Adams, U.S. and Mexico Talent Acquisition Leader, PwC Gina Pontecorvo, Senior Project Manager, PwC	
11:00 - 11:15	Transition to Breakout Sessions	
11:15 – 12:00	IMPLEMENT	IMPACT
	How to Recruit Like a Marketer Jim McLemore, Director, Acquisition Marketing, Yello Morgan Burkemper, Solutions Consultant, Yello	Gen Z is Graduating and Millennials Are Managers: How to Change Your Talent Approach for New Generations William Tincup, President, Recruiting Daily
12:00 – 1:15	Lunch and Networking	
1:15 – 2:00	IMPLEMENT	IMPACT
	Automation, Implementation and AI: How to Stay Ahead of the Curve in HR Tech Rebecca Volpano, Technology Consultant, Cielo	Setting the Course for Your Campus Recruiting Strategy Jared Bazzell, Manager, Talent Acquisition, CDW Stacey Wetterer, Director of Management Programs, Cintas
2:15 – 3:15	Dinosaurs, Lions and Diversity Torin Ellis, Diversity Strategist, The Torin Ellis Brand	
3:15 – 4:00	Yello Product Roadmap: A View Inside the Future of Yello's Solutions Deepika Duggirala, VP, Engineering, Yello	
4:00 – 4:15	Closing	