MODERNIZE YOUR HIRING PROCESS WITH YELLO'S GOVERNMENT RECRUITING SOLUTION

CAPABILITIES STATEMENT: Yello is a cloud-based, digitized, talent acquisition software, deployed on Amazon Web Services (AWS) GovCloud Infrastructure as a Service (IaaS) environment. Yello's technology improves organizations ability to find, prioritize, manage, engage with, and hire talent. More than 100 of the Fortune 500 companies and 20+ federal government agencies leverage Yello to modernize their recruiting process — ultimately helping them attract and hire candidates faster. Yello captures candidate data in real-time, without manual data entry.

The Yello solution is specifically tailored to support our federal government customers with three key objectives, 1) to provide an in-person and virtual recruitment event service offering to boost the number of successful candidate engagements while enhancing the overall user experience, 2) to deliver a candidate relationship management (CRM) platform to customize, organize, and automate a robust talent acquisition pipeline to enable federal government agencies to achieve/exceed the 80 day hiring goals established by OPM and 3) to capture key metrics and visualize data analytics on applicants with our application management service offering real-time progress updates so agencies can determine return on investment.

The federal government attracts job candidates by participating in designated recruiting and hiring events (i.e. in-person career fairs, virtual career fairs, job fairs, classroom presentations, info sessions, diversity conferences, webinars, live-stream events, etc.) Significant financial resources and staff hours are allocated to plan such events without a digital mechanism to manage resumes or follow up with candidates. Yello serves as a digital resume repository while conducting events allowing agencies to manage their recruitment processes from end-to-end in one platform. Yello enables agencies create customizable hiring workflows that help to digitally track candidate touchpoints, hiring approvals, tentative job offers, and more — all in one place.

Yello can also integrate directly with USAjobs for end- to-end visibility and efficiency for all recruiters and hiring managers throughout the entire candidate lifecycle, dramatically improving the overall candidate experience. The solution includes tools to find candidates, schedule interviews with candidates, manage recruiting events and engage with candidates, all leading to successful hiring. The solution enables customers to promote and market upcoming events across various channels — including their career pages, social media, student groups, campuses, career centers and more. Yello's pre-event registration allows candidates to RSVP in advance of the event to help drive traffic and create awareness. Yello's scheduling functionality enables recruiters to slot candidates into a timeslot for a conversation prior to an event.

FEDRAMP AUTHORIZATION: Yello understands how important Data Collection and Information Security is to your agency. Yello has a conditional Authority to Operate (ATO) for federal agencies to leverage our services. Yello is officially listed on FedRamp Marketplace website as "In-Process" and on track for achieving FedRamp Authorization by July 2021.