



INDUSTRY
Government

EMPLOYEES
11,500

How a Yello Government Customer is Filling Specialized Roles Faster with Yello.

CHALLENGES

Sourcing for a high volume of highly specialized roles.

This customer is frequently filling a number of highly specialized roles. Many of these positions are in remote locations where specialized candidates are hard to find, severely limiting their candidate pool. This highlighted an obvious need for a sourcing tool to broaden their reach and engage a higher volume of qualified candidates.

Limited bandwidth and resources.

This customer has a limited number of team members who are responsible for sourcing candidates across multiple locations. As a result, options to expand their recruiting reach were limited. The customer needed a way to increase their candidate pool through automation without adding manual work.

Prior to using Yello Sourcing, they would post open roles on their own job board and LinkedIn. Sometimes they would only receive ~20 resumes for an open position, making it impossible to fill the 5-7 open roles they had at any given location. Filling these roles required a substantial amount of recruiter time and effort, from manually checking each candidate's resume and qualifications to candidate outreach and interview scheduling.

School specific approach.

This customer is virtually sourcing for positions in several locations across the United States. There was a need for them to switch to a school agnostic approach because there was little opportunity to build relationships with universities local to their open roles.

“Yello Sourcing delivers more qualified candidates with less work than any other platform or method we've used.”

Talent Acquisition Lead
Yello Government Customer

WITH YELLO SOURCING

64%

of their candidates come from underrepresented groups.

6 DAYS

average time a role is posted, sourced for, and candidates sent to customer for review.

31%

of their candidates come from Minority Serving Institutions.

WHY YELLO

Yello Sourcing places the customer's open roles in front of qualified candidates who aren't local to these openings in hard-to-fill locations. Yello Sourcing's database of over 7 million early career candidates enabled the customer to cast a wider recruiting net and find a higher volume of qualified candidates.

Within Yello Sourcing, **the automated concierge tool surfaces the best candidates for this customer's open positions, acting as an extension of their team and saving recruiter time.**

Yello's internal sourcing team finds candidates who meet the criteria, qualifications, and background specified by the customer and reaches out to encourage them to apply for high-priority roles.

Yello is FedRAMP authorized, making it the only early talent solution authorized to support government organizations. In the modern market, government employers need a solution that attracts top talent to fill vacancies quickly and securely.

RESULTS

This customer had 7 openings to fill as they built a new team of computer scientists out of one of their least desired locations. Of the 4 hires they've made, 3 came from Yello Sourcing.

This customer is now sourcing new units faster. Prior to partnering with Yello, they would gradually fill each position as qualified candidates slowly funneled in. They recently filled a new team made up of 7 highly specialized roles. Yello Sourcing gave them 7 candidates for their hiring panel to evaluate, **leading to them interviewing and offering 6 of the candidates sourced from Yello.**

"Out of the seven (candidates sourced from Yello Sourcing), they wanted to interview six and I was entirely shocked. Then we interviewed them and they wanted to hire six... The results were astonishing."

Talent Acquisition Lead

Yello Government Customer

Yello Sourcing has cut down their time to hire while reducing manual work for their recruiters.

Interested in learning more about how Yello can solve your early talent recruiting challenges?
Schedule a demo today.

