# yello

## Source • Engage • Advance

# MODERNIZE YOUR HIRING PROCESS WITH YELLO'S GOVERNMENT RECRUITING SOLUTION

## Who we are

Yello is a talent acquisition software designed to simplify and modernize the recruiting and hiring process. Yello's technology improves organization's ability to find, prioritize, manage, engage with, and hire talent in a highly automated and efficient manner, improving the experience for both candidates and employers.

## How we work with you:

We provide a technology that allows our federal government customers to **1)** Efficiently conduct and manage in-person and virtual recruitment events, **2)** Customize, organize, and automate robust and diverse talent acquisition pipelines, and **3)** Capture key metrics and visualize data analytics on applicants in real-time so agencies can speed up the hiring process and determine return on investment.

## Our differentiators:

- FedRAMP Authorized Vendor
- Cloud-based Software as a Service (SaaS)
- Deployed on Amazon Web Services (AWS) Gov Cloud
- Currently work with 30+ federal government agencies
- 15+ years of established success in private sector, currently working with more than 30% of Fortune 500

## Our core capabilities:

### Candidate Sourcing

- WayUp D&I Candidate Database
- 6 million candidates (71% underrepresented minorities from 7,000+ schools)
- Analytics & Insights Dashboards
- Sourcing Concierge Automation Service

### Candidate Relationship Management (CRM)

- Automated & Personalized email/text campaigns
- Create & Organize Talent Pipelines – Tags/Folders
- Candidate Pipeline Dashboards
- Robust candidate/search capabilities

### Recruitment Event Management
(In-person & virtual events)

- Streamline and track all event planning in a single, central location
- Candidate Pre-registration
- Real-time candidate engagement, evaluations
- Automated communication follow-up
- Event ROI Reporting

### Application Management

- Quick apply forms for DHA roles
- Built-in application workflows & dashboards
- Job board capability to publicly display open requisitions
- USAjobs integration

## Quick and easy contracting access:

GSA Advantage!®

CHESS ITES-SW2

SEWP V
www.sewp.nasa.gov

**RECSOLU (DBA as Yello)**
DUNS NUMBER: 015414968
Cage Code: 7NSB1
NAICS Code: 541511 (Custom Computer Programming Services)
Certified Small Business

**Government Contract Partners:**

FOUR inc.